ORIOSDESIGNS™



Oliver Rios | Orios Designs

Creative Direction | Photography
Video Production | Visual Design

Documenting Puerto Rican culture in New York and Puerto Rico since the 1970s.

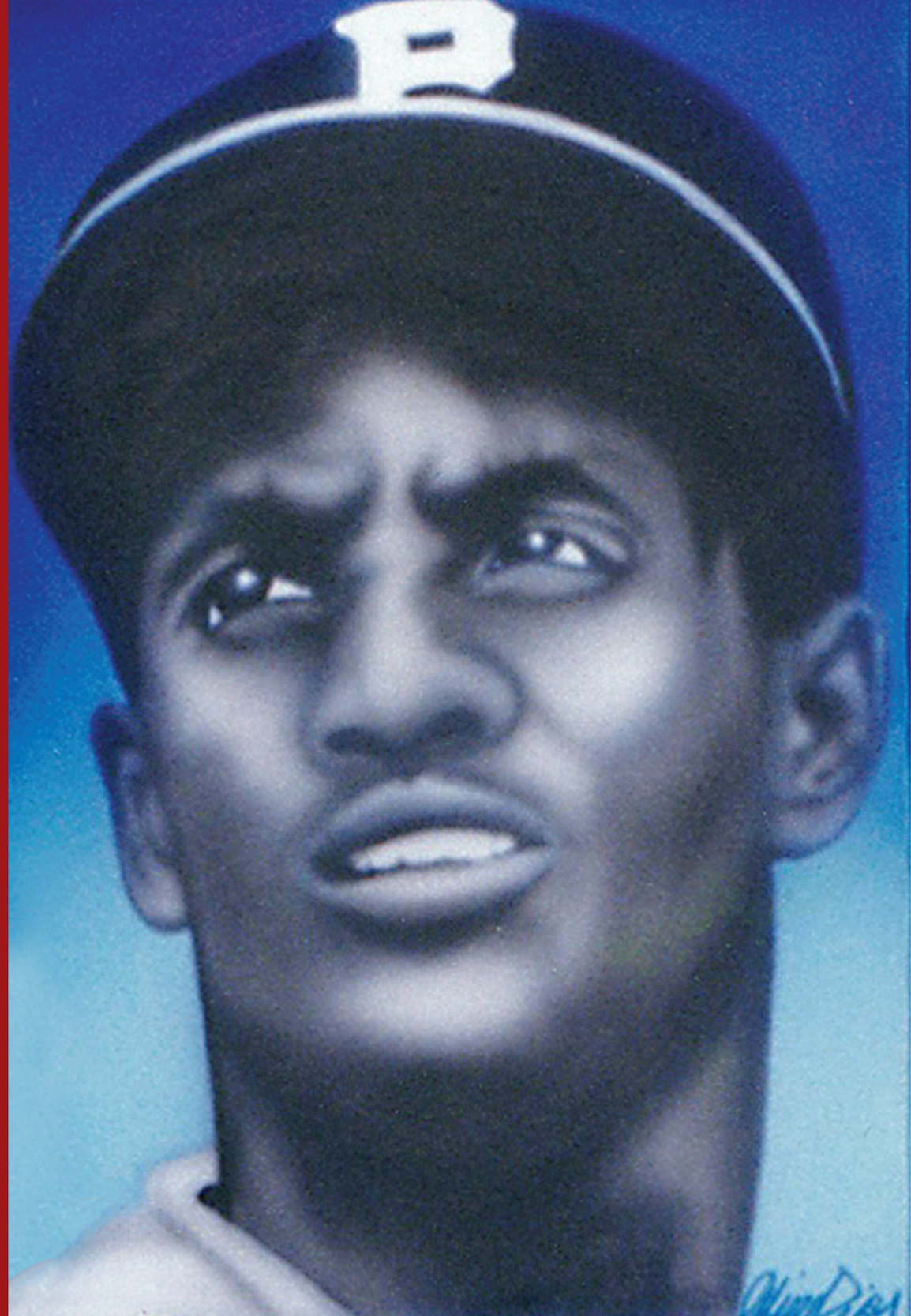
Oliver Rios is a multidisciplinary visual storyteller, creative director, and photographer whose creativity bridges commercial practice and cultural documentation. Since 2006, Orios Designs has built a career grounded in visual excellence, narrative integrity, and a deep commitment to preserving and amplifying Puerto Rican cultural identity across generations.

With decades of experience, Oliver's work integrates photography, film, and design to produce projects that are both visually refined and culturally meaningful—serving brands, institutions, and communities alike.

Boricua Expression

Rooted in New York City and Puerto Rico, Oliver Rios has been documenting Puerto Rican life, culture, and artistic expression since the 1970s. His career reflects a sustained dedication to visual storytelling that honors heritage while engaging contemporary audiences.

His professional practice spans creative direction, photography, video production, and visual design, with work presented across commercial platforms, cultural initiatives, and art exhibitions. This dual focus allows him to translate lived cultural experience into compelling visual narratives with clarity, depth, and purpose.



Roberto Clemente, airbrush on canvas, 1992 ©Oliver Rios All Rights Reserved

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Murals








LEGEND
LIVES ON!
RIP
JESUS
ROMAN!
'91
JUAN
ANTHONY
CASTRO
7/18/67 - 4/4/92
VICTOR
CASANOVA
JR.
RIP
RIP
RIP

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The Magic Garden

The Magic Garden Exhibit - 2010

Top Left to Right - Hermanos, Hermanos 2, Violeta, Fresa

Bottom- 2000Tree, Primavera, 1990 Tree, Sorrow, spray paint and paint markers on canvas 2010 ©Oliver Rios All Rights Reserved

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Graffiti

Graffiti 1994-2025

Top Left to Right - MOM 1994 Airbrush on canvas, Orios Designs 2006, Gabe 2017, MOM 2020 Acrylic and paint markers on canvas
Bottom-Polo 2018, Orios Rise 2020 acrylic on Jean Jacket, Orios Graffiti Hall Of Fame, spray paint on canvas 2025 ©Oliver Rios All Rights Reserved

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Abstract Color Studies

Abstract Color Studies 2026

Top Left to Right - Distressed Color-3, Dark Side of the Sun, Distressed Color-1 , Distressed Color-4

Bottom- Distressed Color-2, Summertime, Distressed Color-5, spray paint on canvas, 2026 ©Oliver Rios All Rights Reserved



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Ocean Vibes, airbrush on canvas, 1992 ©Oliver Rios All Rights Reserved